

Meta.

Post reach	Post engagements
14,940	3,352

Twitter.

Impressions	Engagement rate	Link clicks	Retweets	Likes	Replies
77,100	126.5%	40	652	1,451	82

Instagram.

Accounts Reached	2,690
Content Interactions	648

YouTube

Views	323
Watch time (hours)	5.5
Subscribers	3
Impressions	8,800
Impressions click-through rate	1.8%
Average view duration	0:33
Returning viewers	N/A
Unique viewers	N/A

LinkedIn

Impressions (organic)	12,010
Impressions (sponsored)	0
Impressions (total)	12,010
Unique impressions (organic)	5,330
Clicks (organic)	598
Clicks (sponsored)	0
Clicks (total)	598

Reaction (organic)	418
Reactions (sponsored)	0
Reactions (total)	418
Comments (organic)	14
Comments (sponsored)	0
Comments (total)	14
Reposts (organic)	571
Reposts (sponsored)	0
Reposts (total)	571
Engagement rate (organic)	53.926305825
Engagement rate (sponsored)	0
Engagement rate (total)	53.926305825