

Alcohol Consumption during COVID 19:Case Study of Ubungo and Kinondoni Municipal

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BACKGROUND

❖ Alcohol information from other parts:

❑ Biggest alcohol producers invested higher;

❑ Consumption increased and turns COVID-19 into a marketing bonanza;

❖ People who use alcohol have started to consume more since the COVID-19 pandemic began;

❖ The world over the alcohol industry pushed to rapidly expand on-demand alcohol delivery since the COVID-19 pandemic;



Background cont...

- ❖ This has led to an increase in alcohol harm. The WHO report world admit that COVID-19 affecting 215 countries around the world.;
- ❖ Tanzania as a Nation, does not in lock down; Bars and Pubs were on; and
- ❖ WHO current report confirmed Tanzania Corona virus: 509 Cases, 21 Deaths as per early June, 2020. While in mid-June, the country's Prime Minister (National Spokesperson) told parliament there were only 66 active corona virus cases but provided no further details.

MAIN OBJECTIVE

- ❖ ~~CRC aimed to identify and support different communities through counselling and psychosocial support to women, young girls and women living with disabilities who are living at Kinondoni – Kawe Ward and Ubungo – Saranga Ward-Dar es Salaam.~~



METHODOLOGY

- ❖ As the Corona virus seems to be fuelling alcohol problems, the country's including Tanzania already high alcohol burden and communities suffering from multiple alcohol harms come into sharp focus.
- ❖ All these were obtained/discovered by receiving media outlets news and it is directly this information emerged during Six Discussion Groups (DGs) done by the Crisis Resolving Centre (CRC) at the Outreach sessions at Kawe and Saranga (Kinondoni and Ubungo Municipals).



RESULTS

❖ In Tanzania, since March 2020 when the first case of corona virus patient to be identified, marginalised women who 70% are living at the mid and low income in different areas in rural and semi urban.

❑ Received various messages from the media;

❑ Msgs feared them and failed to abide.

❖ Women 60% are home care taker of the all patients. In a different ways, these care taker women were stressed and affected by gender based violence(GBV).



RESULTS cont...

- ❖ Just note that for the past seven (7) to five (5) months all children and the whole family were at home.
- ❖ At the same time 70% of children faced with VAC including sexual assault and Domestic Violence as well (May-June, 2020 Gender desk Police Report). This study observed and documented and shared with Media Outlets Press Statement issued.



RESULTS cont...

- ❖ Ubungo Municipal and Kinondoni out of 87 known pubs only 3 were closed and 155 Bars only 6 closed due to different reasons including fear among the staff and regular drinkers.
- ❖ It is known that 40% of men and 20% of women from Ubungo and Kinondoni Municipals spent that times/chance to relax and drink Local & Manufactured alcohol due to lack of other activities.
- ❖ At the same time Violence Against Children (VAC) and Violence Against Women (VAW) reported cases increased by 50% at the Police Gender Desks, and at the legal Aid Centres such as CRC.



RESULTS cont...

- ❖ For the past 7 months including during COVID 19 Pandemic, CRC received clients. About 60% through physical visitation and through mobile phones.
- ❖ CRC received school invitations whereby they ask for counselling services.
- ❖ The Centre received more than 50 cases individuals and in groups required to be given counselling services. Due to fact that, mostly lose hope as they were no longer doing any productive work for income generation, business closed, customers decreased etc...



RESULTS cont...

- ❖ Most of the women and men decided to drink alcohol in order to sympathize/comfort themselves while they were tolerated socially, economically and in health.
- ❖ it was raised that business people whether in large or small trade they have Loan from different sectors (Bank, VICOBA and SACCOS), fund/loan return is still quite a big problem during and after the COVID 19.
- ❖ CRC realised that there is an open support for COVID 19 awareness from the Alcohol industries than from others....



RECOMMENDATIONS

- ❖ It is an going on work whereby CRC uses its staff Social Workers and ~~Municipals Social Welfare Officers~~ to provide psychosocial support to all GBV, VAW, VAM and VAC victims.
- ❖ CRC management produced a contingency or guide notice for COVID 19. The guiding note is being used by the staff at CRC and with the Community at large.
- ❖ NCD and CD becomes a main subject to provide awareness to the public especially during and after COVID 19.
- ❖ Media Outlets to be given awareness and be monitored.
- ❖ Information Education & Communication materials to be produced and shared.



THANK YOU



CRC Team at work

