



NACADA
FOR A NATION FREE FROM ALCOHOL AND DRUG ABUSE

**NATIONAL AUTHORITY FOR THE CAMPAIGN AGAINST
ALCOHOL AND DRUG ABUSE**

IMPLEMENTING EQUITY AND SOCIAL JUSTICE IN THE TRANSITION FROM ILLICIT ALCOHOL TO REGULATION

NYAMBURAH KIGERAH

NACADA



Social justice and Equity

Fairness as it manifests in society.

Ensuring everyone in a community has access to the same opportunities and outcomes.

Kenya's position

- ❑ Alcohol is the most consumed substance in Kenya.
- ❑ Effort made by Government to control the problem associated with the use of alcohol through licensing and regulation.





Regulatory Framework

- ❑ Alcoholic Drinks Control Act, (*No. 4/2010*) and County government specific legislation.
- ❑ Among others, controls production, manufacture, sale, labeling, promotion, and consumption of alcoholic drinks to ensure the protection of the health of individuals.
- ❑ Champions for adoption and implementation of effective measures to eliminate illicit trade in alcohol including smuggling, illicit manufacturing and counterfeiting.





The Transition

- ❑ Repeal of the *Chang'aa* Prohibition Act (*Cap 70*) and the Liquor Licensing Act (*Cap 121*).
- ❑ Development of specification for production of Traditional Spirits(*Chang'aa*);
KS 2326:2011
- ❑ Training of brewer on applicable regulatory mechanisms;
- ❑ Setting up of Alternative livelihoods for reformed brewers.



Bottlenecks

- High cost of requisite permits and attendant requirements lock out manufacturers of traditional/local brews and acts as catalyst for illicit production.
- Attitudes and perceptions.
- Number /safety of law enforcement officers- hinders absolute executing of policy on illicit alcohol.
- Conflict of interest in the “lucrative” business.
- Lack of policy coherence.



Take Home

- Focused regulatory efforts and policy cohesiveness.
- Resource allocation for targeted capacity building efforts-effects of illicit alcohol, adherence to standards as well as championing of alternative livelihood.
- Restorative approaches for those communities most affected by addiction, high crime rate and poverty.



REPUBLIC OF KENYA



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A hand-drawn graphic of the words 'Thank You!' in a thick, black, textured font. The letters are filled with horizontal lines and have small dots around them. The word 'Thank' is on the top line, and 'You!' is on the bottom line. Below 'You!' is a decorative wavy line with dots.



Need Someone to talk to on Alcohol and Drug Abuse?

Call us on our **24HRS** 
TOLL FREE HELPLINE 1192

