



Update on the WHO-led Global SAFER initiative

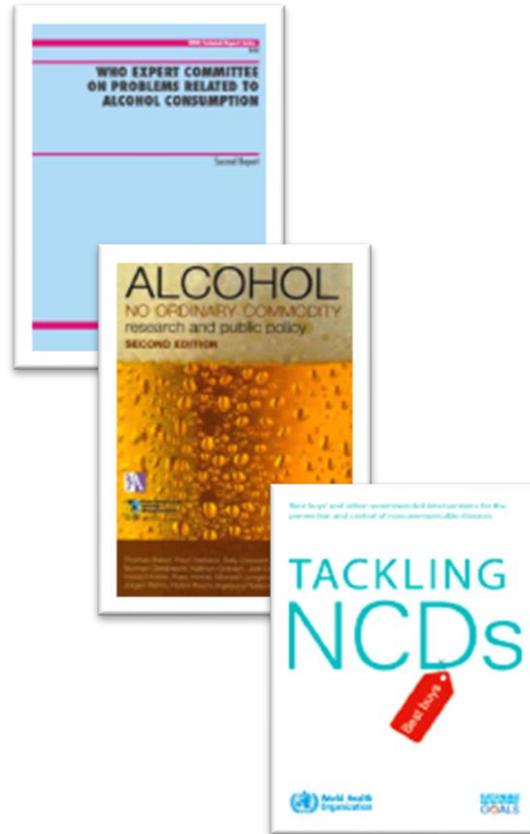
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THE PROBLEM



SOLUTIONS



DECISIONS



THE ACTION



GAAP 2022 - 2030

SAFER interventions



Strengthen restrictions on alcohol availability



Advance and enforce drink-driving countermeasures



Facilitate access to screening, brief interventions and treatment



Enforce bans or comprehensive restrictions on advertising, sponsorship and promotion



Raise prices on alcohol through excise taxes and pricing policies



SAFER aims to advance national alcohol control priorities and help achieve global commitments to reducing harmful use of alcohol.

- **SAFER** is an acronym for the most cost effective interventions to reduce alcohol related harm.
- **SAFER technical packages and guidance** outlines ways in which countries can implement the 5 SAFER interventions.
- **The global SAFER initiative** is a partnership between WHO, UNIATF, UNDP and civil society organizations to advocate for and facilitate implementation of the SAFER intervention at country level.
- **Many different entities** can support implementation of SAFER and the SAFER technical packages at national levels, e.g. RESET, SAFER Europe.
- **Organizational restructuring** in WHO HQ has been a challenge for implementation of SAFER



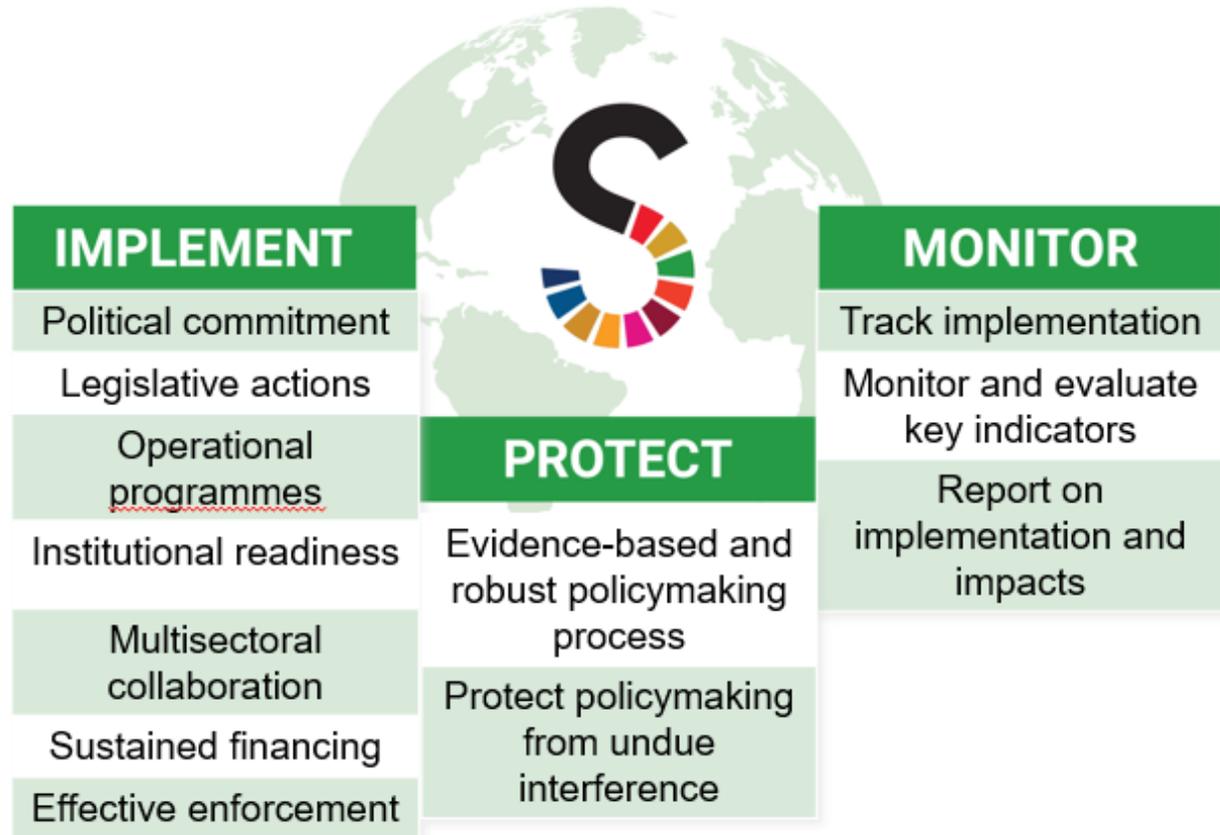
WORKSTREAMS

Workstream 1: A WHO-led package of **technical guidance** on effective policy and program interventions.

Workstream 2: A WHO/UN-led operational programme with partners focusing on **country action**.

Workstream 3: Multi-stakeholder **advocacy, communications and resource mobilization** efforts.

STRATEGIES



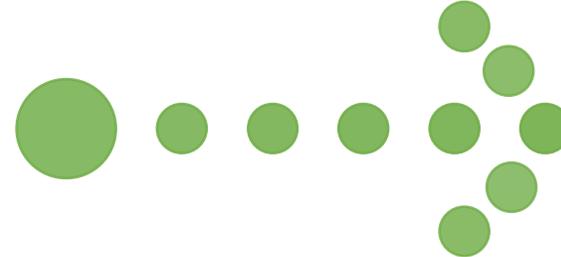
Technical guidance



Programmatic action



Advocacy, communications and resource mobilization



In-depth country workflow

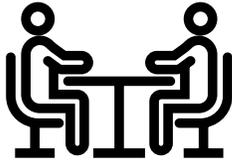
MoH invites the SAFER initiative



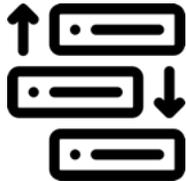
Begin Landscape report



SAFER joint programming mission



Prioritization of SAFER interventions



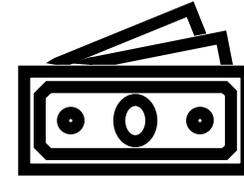
Roadmap development



Roadmap implementation



Alcohol control investment case launch



SAFER monitoring system launch



Preparatory phase

Alignment phase

Implementation phase

Intervention	According to WHO analysis		According to national circumstances		Recommendation
	Effectiveness	Cost-effectiveness	Need	Feasibility	
	All five SAFER interventions meet the criteria for effectiveness in Appendix 3 of the Global Action Plan for the Prevention and Control of NCDs 2013-2020. ¹⁴	Three SAFER interventions meet the criteria for Best buy and two for Cost-effective intervention in Appendix 3 of the Global Action Plan for the Prevention and Control of NCDs 2013-2020. ¹⁵	High need	Highly feasible	In-depth action
			Moderate need	Moderately feasible	Stepwise approach
			Uncertain need	Uncertain feasibility	
			Limited need	Limited feasibility	No action
S: availability	Effective	Best buy	High need	High feasibility	In-depth action
A: drink-driving countermeasures	Effective	Cost-effective intervention	Moderate need	Uncertain feasibility	Stepwise approach
F: screening, brief intervention and treatment	Effective	Cost-effective intervention	High need	High feasibility	In-depth action
E: advertising, sponsorship and promotion	Effective	Best buy	High need	Uncertain feasibility	Stepwise approach
R: tax and price measures	Effective	Best buy	High need	Limited feasibility	Stepwise approach

SAFER Uganda roadmap

A 12–24 month multi-agency and multisectoral plan that:

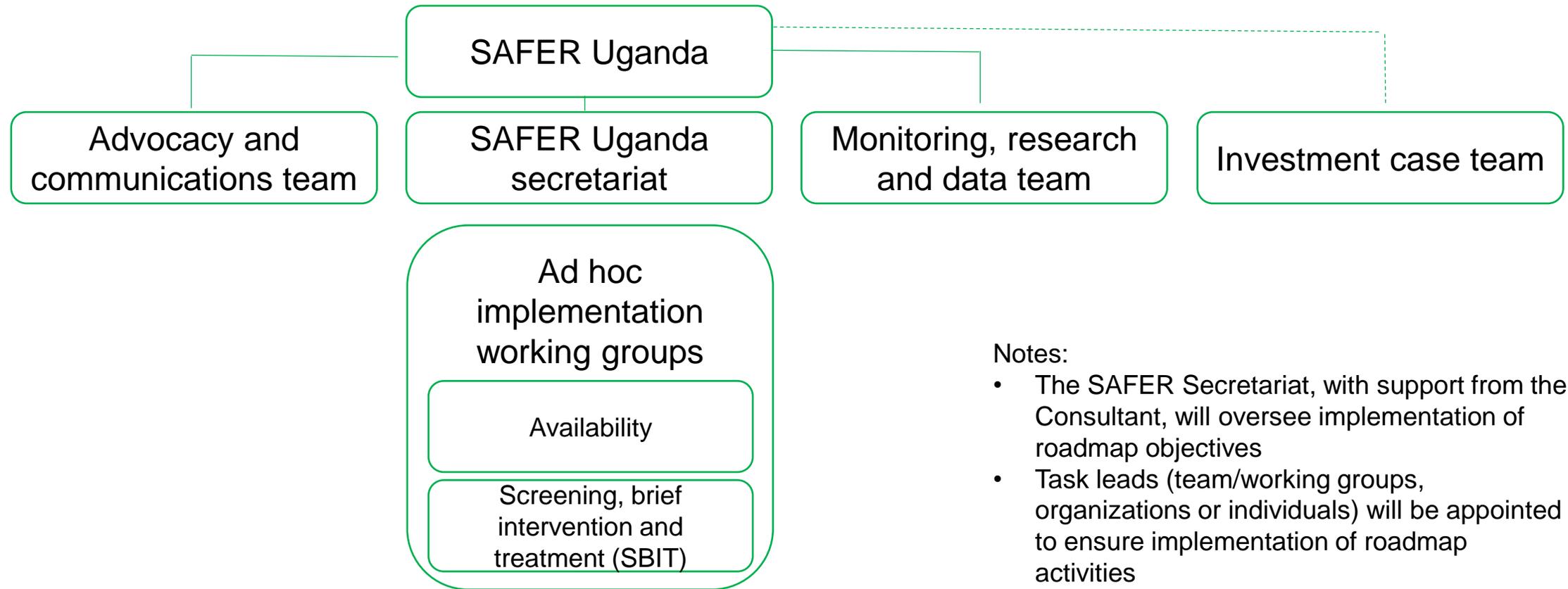
- Prioritizes effective and cost-effective policy interventions in accordance with the NACP
- Identifies resource and technical assistance needs
- Designates roles and responsibilities among relevant actors
- Provides a clear path to address needs and successfully scale-up implementation, enforcement and monitoring

Short-term wins



Momentum





Notes:

- The SAFER Secretariat, with support from the Consultant, will oversee implementation of roadmap objectives
- Task leads (team/working groups, organizations or individuals) will be appointed to ensure implementation of roadmap activities

Team/working group	Leader	Members
SAFER Uganda secretariat	MOH	WCO, AFRO, WHO HQ, Consultant
Advocacy and communications	WCO	MOH, UNIATF, Movendi, Vital Strategies, UAPA
Monitoring, research and data	MUSPH	MOH, WCO, AFRO, WHO HQ, Monitoring experts, Vital Strategies
Investment case	WHO HQ	MOH, UNIATF, UNDP
Availability	MOH	WCO, WHO HQ, UNDP, Vital Strategies
SBIT	MOH	WCO, WHO, HQ, Movendi, UAPA

- implement **SAFER in-depth country action** in 5 countries by 2023. (2+3)
- Implement “**SAFER cross countries action**” - assessing and enhancing capacity to implement SAFER in a pool of low- and middle-income countries (10 countries in English and 10 countries in French or Spanish by 2023).
- Development of **further programs, activities and/or MoUs** for work at country level with WHO HQ technical units, Regional Offices, Member States, UN Interagency Task Force members and civil society groups and have activities with 20 additional countries by 2023.
- Continued development of **technical tools and guidance**, training materials and web portal
- Finalize the **alcohol specific investment+ case** methodology and implement it in 5 countries by 2023.
- Finalize the development of a **SAFER monitoring and surveillance system and city indicators system** as part of the regular monitoring and surveillance systems in WHO.
- Develop concrete guidance on how to **protect SAFER** implementation from vested interests
- Concerted **advocacy and fundraising** activities for the initiative, including a global SAFER conference
- Develop a **governance structure** for SAFER with criteria for becoming a SAFER partner

1. Developing alcohol control landscape reports
2. Planning SAFER missions
3. Development SAFER implementation roadmaps
4. Preparing alcohol control investment cases
5. Managing COIs in alcohol control policymaking
6. Monitoring SAFER implementation



Thank you!

More info at:

<https://www.who.int/initiatives/safer>