

ROLE OF A NATIONAL REGULATORY BODY IN THE FIGHT AGAINST ALCOHOL ABUSE: KENYA SITUATION

FRIDAY, NOVEMBER 25TH 2022

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Alcohol Control Framework

- Alcohol control vide the Alcoholic Drinks Control Act, 2010. Other National legislation complement the Act in various aspects.
- Repeals Liquor Licensing Act and the *Chang'aa* Prohibition Act- *Chang'aa* (*Distilled traditional Spirit*).
- Recognises NACADA as the relevant agency in implementing Act.

Alcohol Control Framework

- The Kenyan Constitution devolved liquor licensing, and other aspects of alcohol control such as promotion of primary health care, control of outdoor advertisement and control of drugs.
- Constitution recognizes complementarity and distinctiveness of national and county government functions.

National Regulatory Body

- NACADA is a semi-autonomous state corporation established in 2001 to coordinate a nation-wide campaign against Alcohol and Drug Abuse especially among the youth.
- Under the Ministry of Interior and Coordination of National Government and firmly established under an Act of Parliament in July 2012.

National Regulatory Body

- Grounded on the vision of a **‘Nation free from Alcohol and Drug Abuse’**.
- NACADA mainly addresses demand reduction and contributes to supply suppression.
- Has nine regional offices to help in achieving its mandate.

Function...

Policy formulations

- Distribution of alcoholic drinks selling outlets(Population density vis-a-vis permitted maximum number)
- Hours of permitted sale of alcohol

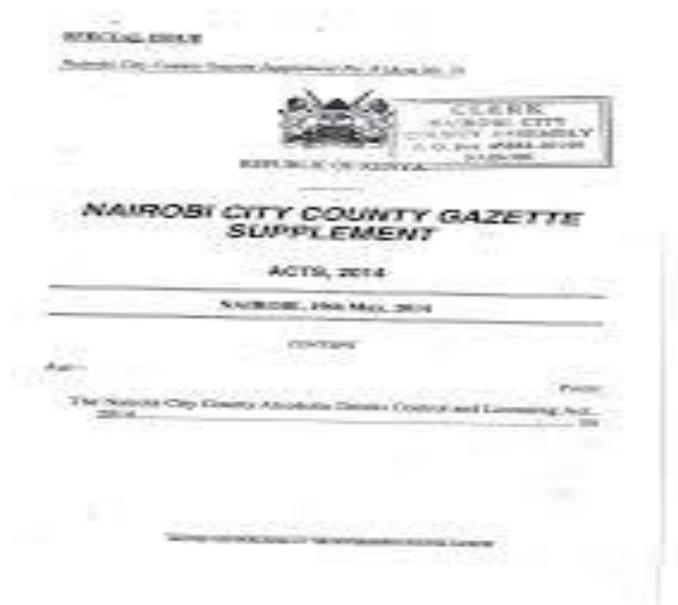


Function...

- Coordination of multi-agency collaboration in alcohol control**
- National Alcohol Control Committee established in November 2020.
- Facilitates effect implementation of Act especially by manufactures/producers.

Function...

Support of County Governments to develop and implement their laws and policies.

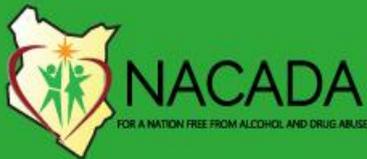


Repository of data relevant to alcohol control.

- National Drug Observatory managed by NACADA.
- Data collated from NGAO, rehabilitation centers.
- Reports to Parliament on status of Alcohol and Drug Control in the Country.

CHALLENGES

- Devolution of the liquor licensing function.
- Increased online sale and digital marketing/advertising of alcoholic beverages.
- De-harmonized alcohol control laws in the East African region.
- Influx of illicit alcohol production.



NATIONAL AUTHORITY FOR THE CAMPAIGN AGAINST ALCOHOL AND DRUG ABUSE



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