

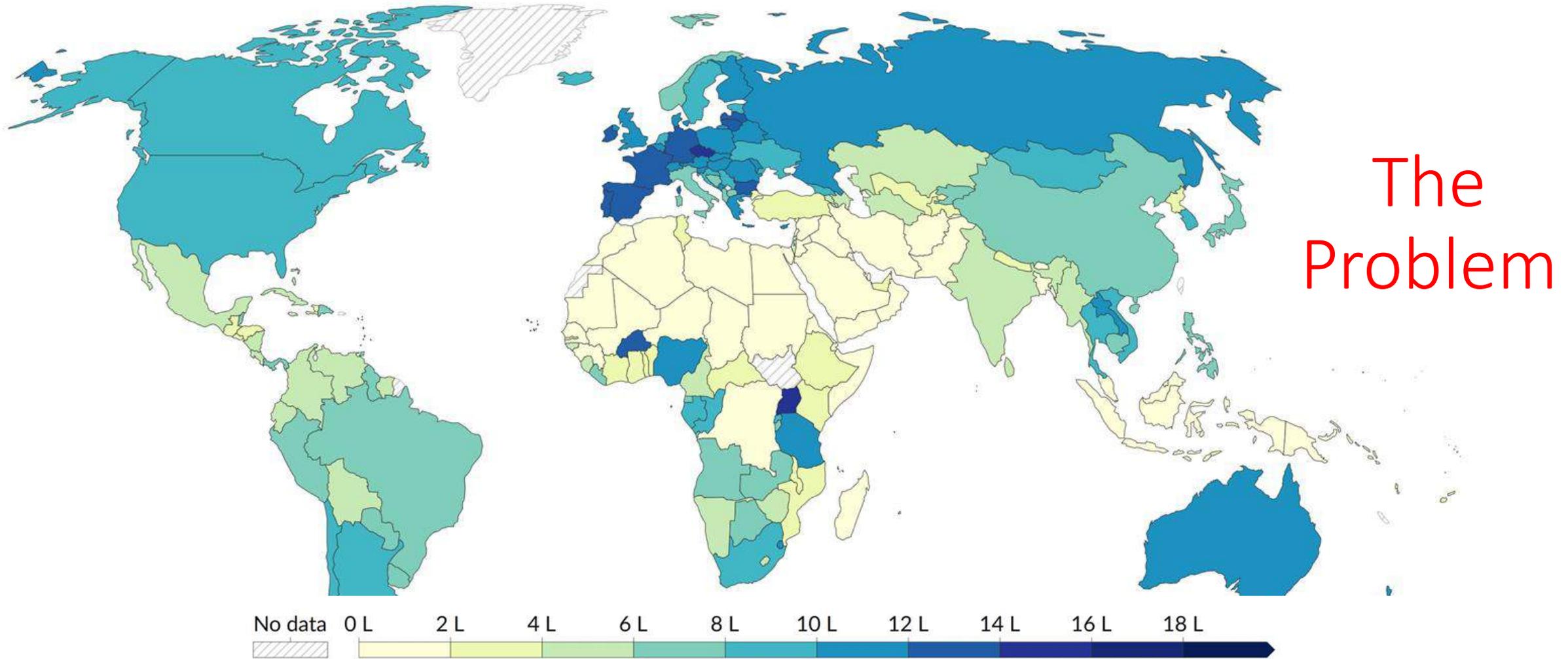
Evidence-based interventions for preventing alcohol harm

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- **The Problem:** Uganda
(Epidemiology and Burden of harmful alcohol use)
- **The Solution:** The Global SAFER Initiative to prevent harmful use of alcohol
- **The way forward:** How to implement evidence based low cost effective measures to prevent harmful alcohol use

Alcohol consumption per person, 2018

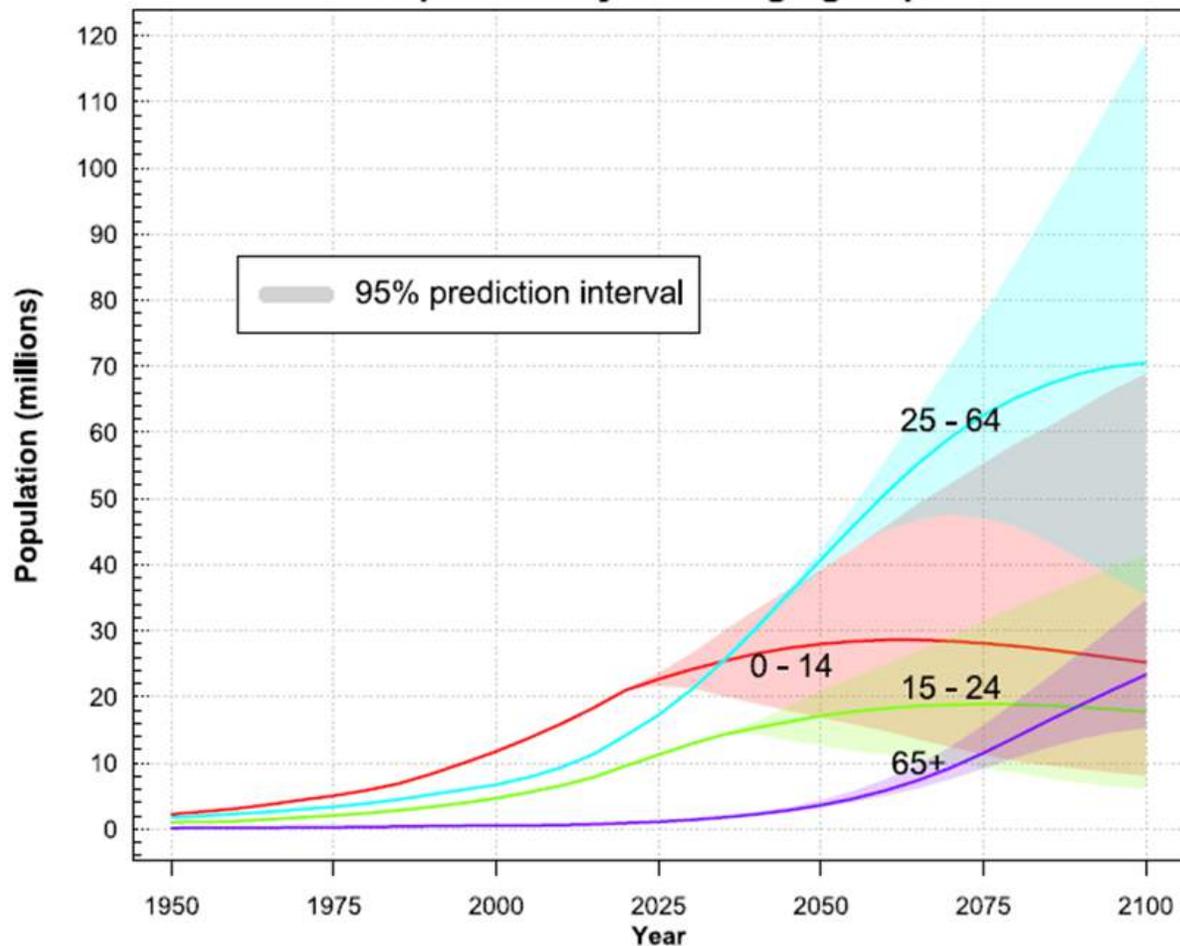
Consumption of alcohol is measured in liters of pure alcohol per person aged 15 or older, per year.



The Problem

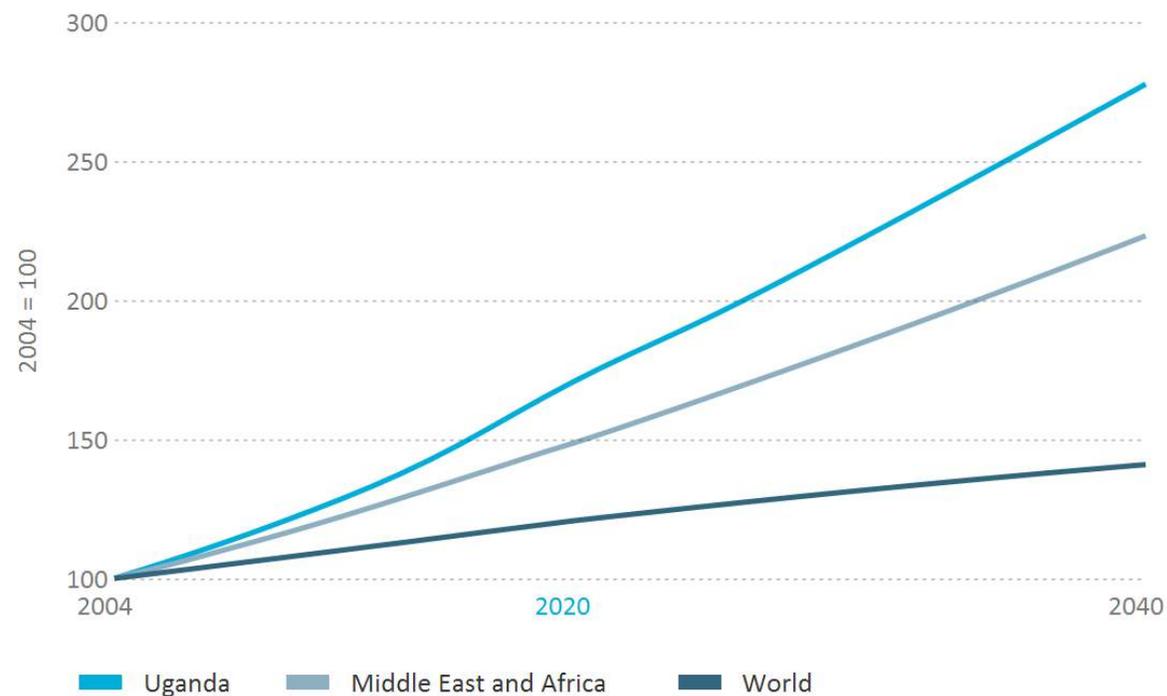
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• Prevalence (15+ years): Pure Alcohol Per capita Consumption (APC) (2023)	12.2	4.8	5.8
• Alcohol Use Disorders (AUD): Alcohol dependence + harmful use of alcohol (15+ years) (2018)	13.7%	3.7%	5.1%
• Heavy Episodic Drinking (2018)			
- General population	20.7%		18.2%
- Drinkers aged 15+ years	56.9%		39.5%
• Morbilities Attributable to Alcohol (2018)	7.4%		5.3%

Population by broad age groups



Population Growth Index

Population Growth Index 2004-2040

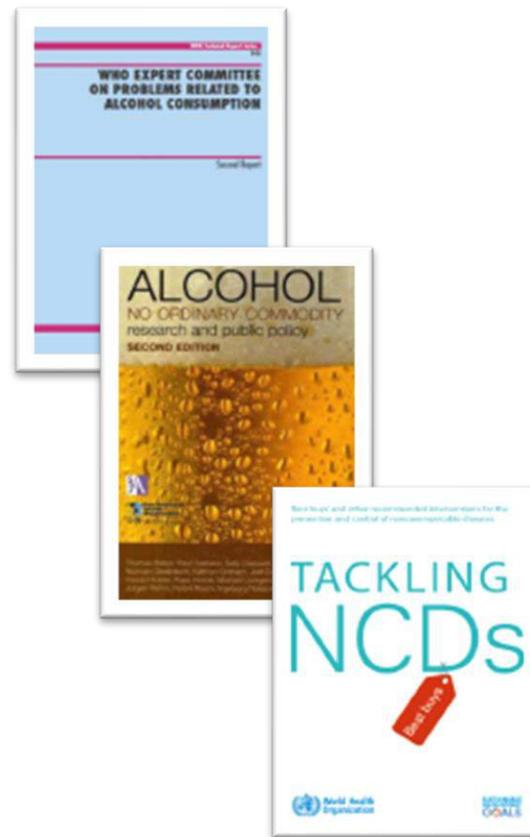


The Solution: Pathway to action

THE PROBLEM



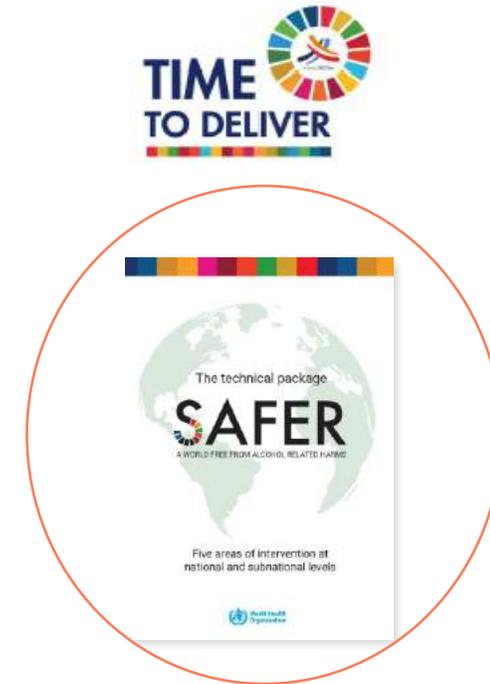
SOLUTIONS



DECISIONS



THE ACTION



The Solution: The Global SAFER initiative

➤ **SAFER** is an acronym for the most cost effective interventions to reduce alcohol related harm.



Strengthen restrictions on alcohol availability



Advance and enforce drink-driving counter measures



Facilitate access to screening, brief interventions and treatment

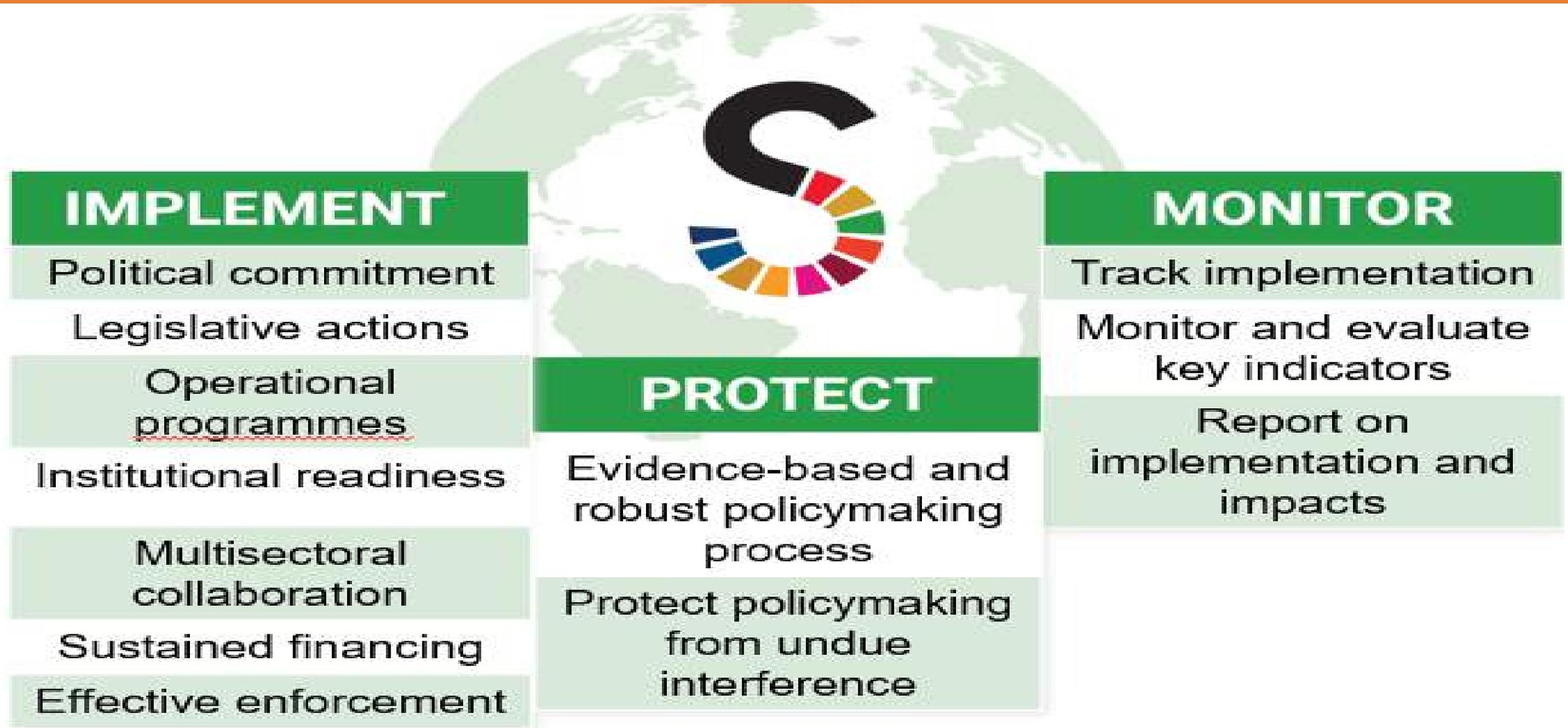


Enforce bans or comprehensive restrictions On advertising, sponsorship, and promotion



Raise prices on alcohol through excise taxes and pricing policies

The Solution: Strategies



The Solution: Members of SAFER Uganda

- **SAFER is a World Health Organisation-led initiative in partnership with,**
- UN agencies (United Nations Interagency task force on NCDs and United Nations Development Program)
- Government of Uganda (Ministry of Health)
- International Civil society (Movendi International, Vital Strategies)
- Local Civil Society (Uganda Alcohol Policy Alliance and Non Communicable Disease Alliance) and
- Academia: Makerere University School of Public Health



Capacity Building for National Legislators



The way Forward: Restricting Alcohol Availability



- Introduce/strengthen licensing system to monitor production, wholesale, sales, delivery, and serving of alcoholic beverages
- Regulate the number, density and location of retail alcohol outlets
- Regulate the hours and days alcohol may be sold
- Establish a minimum age
- Restrict alcohol use in public places
- Apply relevant regulations to remote/online sales

The way Forward: drink-driving countermeasures

- Regulate upper BAC limits for drivers at a maximum of ≤ 0.05 g/dL and at 0.02 g/dL or lower for novice and commercial drivers
- Require roadside testing (typically of breath) with approved and calibrated equipment
- Ensure consistent and visible enforcement and public awareness campaigns
- Adopt administrative and criminal sanctions
- Identify alcohol use disorder and make treatment available



Way Forward: Treatment of AUDs



- Strengthen and fund health services including prevention, treatment and care
- Use structured and tested tools to assess risk
- Provide screening and brief interventions in primary care and other frontline clinical settings
- Coordinate alcohol use disorder services with comorbid conditions (e.g. depression, HIV/AIDS)
- Ensure specialized treatment is

WAY FORWARD: Restrictions on advertising, sponsorship ...



- Total ban or comprehensive restrictions, incorporating all forms of new and emerging media and surrogate marketing
- Monitoring by an independent body or a government agency
- Effective administrative and deterrence system
- Any warning messages should be developed and regulated by governments

WAY FORWARD: Raise prices through excise taxes...

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- A close-up photograph of a person's hands using a calculator. The person is wearing a light blue long-sleeved shirt. The background is blurred, showing what appears to be a desk with papers and a pen. The lighting is soft and natural.
- Increase excise taxes and regularly review prices in relation to inflation and income
 - Ensure adequate tax collection and enforcement
 - Ban or restrict price promotions, discount sales and flat rates
 - Establish minimum prices, where relevant
 - Reduce or stop subsidies to economic operators



Thank you!

More info at:

<https://www.who.int/initiatives/safer>