



Southern African  
Alcohol Policy Alliance

**SAAPA**

## **A United approach to alcohol policy in Africa?**

25<sup>th</sup> November 2022

Aadielah Maker Diedericks

# Alcohol and Africa

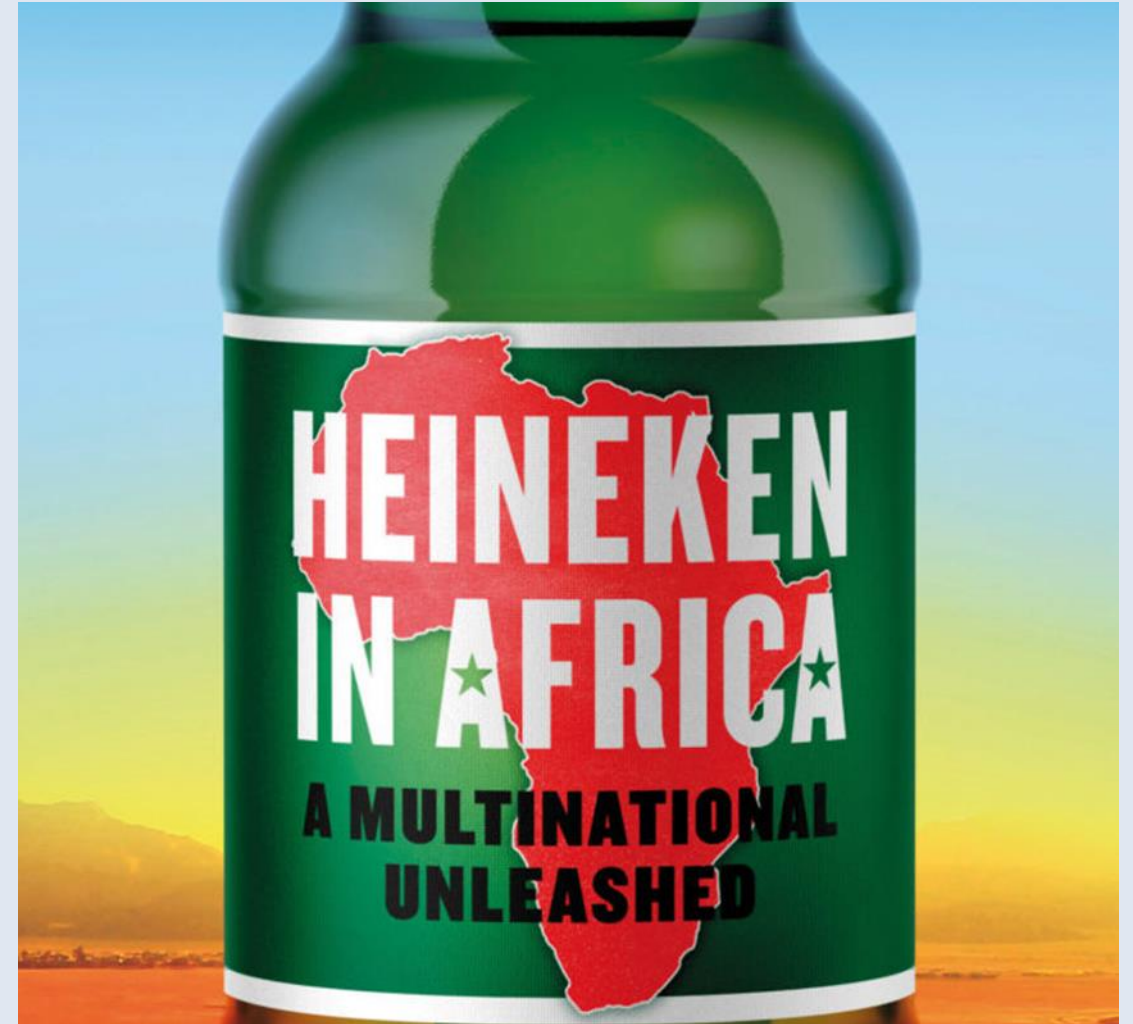
- Lifetime abstainers = 57.5%
- Current drinkers = 32.2%
- Heavy episodic drinkers → 15-24 year olds
- Globally highest age-standardized alcohol attributable burden of injury and disease

➤ Industry profits dependent on heavy drinkers

<https://www.oecd.org/publications/preventing-harmful-alcohol-use-6e4b4ffb-en.htm>

# Alcohol Industry and Africa

- Attractive
  - youth population - estimated 60% under 25 years by 2050
  - increasing middle class
  - limited policy
  - Increased regulation in the North
- Scramble
- Interfere



# Evidence

- Alcohol advertising influence early experimentation
- Influence volume consumed in one sitting → binge

- Jernigan D, Noel J, Landon J, Thornton N, Lobstein T. Alcohol marketing and youth alcohol consumption: a systematic review of longitudinal studies published since 2008. *Addiction*. 2017 Jan;112 Suppl 1:7-20. doi: 10.1111/add.13591. Epub 2016 Nov 8. PMID: 27565582  
<https://pubmed.ncbi.nlm.nih.gov/27565582/>



# Alcohol policy in Africa

- more than 50% of countries don't have alcohol policies
  - ❖ UGANDA have adopted SAFER
  - ❖ Botswana introduced levy
    - Reduced since 2018
    - Reintroduced alcohol sales into stadiums
  - ❖ South Africa
    - Stalled legislation -industry using socio-economic impact assessments

# Alcohol advocacy in Africa

- 3 sister Alliances – EAAPA, SAAPA, WAAPA
- Accelerate & amplify collective action
- ❖ African Alcohol Policy Alliance
  - Interim committee
  - TOR discussions
- ❖ World No Alcohol Day
- ❖ [GAPC2023 \(samrc.ac.za\)](https://samrc.ac.za)

# GLOBAL ALCOHOL POLICY CONFERENCE OCTOBER

*The Global Alcohol Policy Conference (GAPC2023), "Investing in People before Profits: Building Knowledge Towards the Framework Convention on Alcohol Control," will be held from 24 - 26 October 2023 in Cape Town, South Africa.*

GAPA is a network of not-for-profit organisations and people working in public health agencies who share information on alcohol issues and advocate evidence-based alcohol policies, free from commercial interests. Our mission is to "reduce alcohol-related harm worldwide by promoting science-based policies independent of commercial interests".

## WHO SHOULD ATTEND

Researchers as well as practitioners, including any professionals working in research translation, policy, advocacy and communications.

## WHY PARTICIPATE

- NETWORK:** Connect with the world experts, researchers, policy makers, journalists, etc. and build new partnerships with colleagues to reduce alcohol-related harm worldwide. Expand networks between evidence, advocacy and alcohol control policy formulation and implementation.
- BUILD KNOWLEDGE:** On active responses at local, state, national and international levels and forge links between the evidence and action through an exchange of on-the-ground experience and the use of rigorous alcohol policy research. Participate in learning events, skills building workshops, attend presentations to hear about new approaches being used around alcohol-related harms. Find out about the latest research and what is working and not in other countries – particularly in low and middle-income countries.
- SHARE:** Showcase your innovative, groundbreaking work through conference presentations, panel discussions, exhibition stands and satellite events.

## ABSTRACT SUBMISSIONS

The Scientific Committee welcome abstract submissions for the following presentations:

- Oral presentations
- Posters presentation
- Panel presentations
- Workshops

**Deadline for Submission is 20 March 2023 – Don't miss it !!**

## WHAT WE EXPECT

- 700+ participants
- Over 120 countries
- Over 200 presentations
- Multiple networking & side events
- Government representatives
- Journalists, sponsors and private sector agencies

**For more information, please visit our website**

<https://gapc2023.samrc.ac.za/index.html>  
or contact Mandy Salomo at [mandy.salomo@samrc.ac.za](mailto:mandy.salomo@samrc.ac.za)

[@gapc2023](https://www.instagram.com/gapc2023)  
[#gapc2023](https://www.facebook.com/gapc2023)

## HOW ELSE CAN YOU GET INVOLVED?

- Become a Sponsor**  
Sponsorship is essential to the success of GAPC2023. By supporting GAPC2023 you will build your knowledge, create collaborations, expand your network, and disseminate knowledge to key decision-makers in the field of reducing alcohol-related harm worldwide. GAPC is committed to ensuring your sponsorship is used to achieve our mutual goals. Visit our website to find out more about the sponsorship options available. <https://gapc2023.samrc.ac.za/sponsors.html>
- Exhibit**  
This event is one of the most important biannual events for researchers, practitioners and professionals working in research translation, policy, advocacy and communications in the alcohol policy space. As an exhibitor, GAPC 2023 provides an the opportunity for you to build brand awareness for your organisations' products and services among an audience of delegates that include global experts in the field.
- Side Event**  
GAPC 2023 provides an excellent opportunity to showcase your work and host side events. If you are interested in holding a side event at conference, visit our website <https://gapc2023.samrc.ac.za/event.html>





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**SAAPA**

**THANK YOU**

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