

IOGT·NTO·MOVEMENT

Building networks, coalitions and Community action for alcohol policy control in East Africa

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Kampala - Uganda

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Key Note

Advocacy entails a set of coordinated strategic activities that aim to bring about a **desired and lasting change**, and is most effective when adapted to the specific context in focus ⇒ in this aspect alcohol harm control – a public health concern!

Network Coalition

While the terms are sometimes used interchangeably, a network is often a loose association of people or groups brought together by a common interest, whereas a coalition is a more formal organization created in pursuit of a specific goal

Why do we need networking and coalitions?

- **Effective in mobilizing political will in influencing policy**
- **Bring together and guide collective voices toward common policy goals**
- **Create synergies among members; share information, ideas, and resources; and combine efforts to more efficiently plan and implement joint advocacy campaigns.**
- **Greater size and visibility make it easier for networks and coalitions to mobilize resources and gain recognition**

Who & How can bring and push for this desired change?

- Sources of data
- Mobilize community action
- Influence change at grassroots level

**INGOs, NGOs,
CBOs, FBOs, HLEI**

**Networks
Coalitions**

- Hub of aggregated data – national or regional
- Evidence based advocacy
- Influence policy reforms
- Louder voice

- Political will
- Power to give or not give it
- Supreme houses of policies and laws - ministries

**Decision
makers**



Best end;

SWOT analyses of government policies; do identify that there are always existing stakeholders who can be co-opted into supporting the course of implementation.

We are the stakeholders!

an opportunity to participate and influence.....



Thank You

