



# 2023 AFRO REGION Alcohol Packaging and Waste Disposal Policies

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# OUTLINE



- Introduction;
- New Packaging Rules for Alcohol;

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- Alcohol Packaging Designs; and
- Waste Disposal Policies and Practices.





# INTRODUCTION

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- ❑ WHO 2023 Statistics: Monitoring Health for the **SDGs**-Reported that Tanzania is the **Third** country in terms of Alcohol consumption in Africa, just behind Seychelles the **Second** and Uganda which is the **First**.
- ❑ Tanzania as a country has an average of 10.4 liters of alcohol by a Tanzanian annually.
- ❑ Excessive Alcohol consumption has many negative consequences on health issues & social welfare development, including family breakdown, loss of jobs, conflicts and loss of self esteem.



# INTRODUCTION

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- ❑ Societal Mental Health Counseling is the best way of interventions.
- ❑ All in all, excessive consumption has many negative consequences on social welfare development , including Road Accidents.
- ❑ In 2022 LHRC annual Report, mentioned that 90% of all road accidents in Tanzania are caused by human error, including drink driving and a total of 494 drivers were arrested for drink driving and this is in April and May 2022 alone.





# New Packaging Rules For Brewers In Tanzania

## What Impact On Environment & Consumer?

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- ❑ Tanzanian brewers have introduced new pricing and smaller packaging for their alcohol brands in response to a government decision in February 2017 to ban packaging of alcohol in sachets. The ban was effected to curb alcohol addiction and tackle tax evasion, but local producers say the policy has made business tougher in the industry.



# New Packaging Rules For Brewers In Tanzania

## What Impact On Environment & Consumer?

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- Tanzania Government has made a decision in February 2017 to ban packaging of alcohol in sachets.
- The ban was effected to curb alcohol addiction and tackle tax evasion, but local producers say the policy has made business tougher in the industry.
- Tanzania Breweries, the market leader, now sells its beer brands in 375ml bottles priced at US\$0.8 in addition to the old 500ml bottles priced at US\$1.
- Other competitors such as Serengeti Breweries have also followed suit to stay competitive.
- In April, Tanzania Breweries said it planned to trim its staff to offset the fall in revenue while smaller producers who package in sachets alone have been put out of business. Those affected say the ban allowed little time for them to clear their stock and has led to a loss of jobs in the industry.





# OLD AND NEW PACKAGING OF BEER





# Alcohol Packaging



alamy

Image ID: C8RMBY  
www.alamy.com





## ...PACKAGING ISSUES

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- ❑ The government banned the packaging of alcohol in sachets in February 2017 amid concerns about public health, environmental sanitation and tax evasion.
- ❑ Cheap spirits sold in sachets were reportedly being abused even by underage youths and the littered sachets had become a waste burden.
- ❑ The government also claimed that unlicensed producers and importers of the sachet drinks were costing the government US\$268 million in unpaid taxes yearly.
- ❑ On 1<sup>st</sup> March, 2017 authorities began a crackdown on defaulters with support from parliament and civil societies.



# PACKAGING ...

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- ❑ Increasing taxes on alcohol has been a controversial issue in the industry for the past decade, with some arguing that the strain spurred producers to turn to cheap sachet liquor to boost cash flow.





# WASTE DISPOSAL POLICY

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- ❑ In Tanzania there are no Laws or Policies that explain issues of waste disposal, even for the alcohol products.
- ❑ Instead there is **The Environmental Management Act of 2004 (No. 20, cap 4 (1))** that require every Citizen to make her/his life within the healthy safety environment meanwhile to live at clean place out of bad insects, dust etc.
- ❑ It has to be known that, Tanzania has a bylaws that made by counsellors that are supervised by the LGAs, whereby those laws prohibit attitudes of disposing all the waste, including waste with breweries,.



# WASTE DISPOSAL...

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- ❑ Therefore, the bylaw for City Authorities chapter 288. Therefore, that law is on waste disposal management of 2019. The law explain more on environment care and waste disposal generally.
  - ❑ It says more in Policy action on preventing disposal including bottlers and plastic materials, while in the 12 chapter it says that “There is no any detailed information whereby a person if finds guilt he/she will be informed to take care of all the waste products.
  - ❑ Chapter 21 (a) prohibiting for any citizen to dispose all the waste products without disturbing others.



**Webale Nyo, Ahsante sana, Thank you very  
much**

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